

# SPRING 2010 PLUM CREEK CARRIAGE CDE

(THIS EVENT IS RECOGNIZED BY THE AMERICAN DRIVING SOCIETY)

## SPONSORSHIP/ADVERTISING OPPORTUNITIES

### APRIL 17 & 18, 2010

*Support carriage driving and ensure continued driving events by buying a sponsorship! You will be listed in the program and if you have a banner or sign, we will be happy to display it during the event. Call for additional advertising opportunities not listed.*

**Obstacle (Hazard) Sponsor (includes ¼ page ad in program and name at the hazard—a \$50 value).....\$125.00**

**Competition Sponsor (includes ½ page ad in program—a \$75 value).....\$150.00**

- Competition A: Dressage
- Competition B: Marathon
- Competition C: Cones

**Ribbon Sponsor (includes listing in program).....\$25.00**

- Training Level
- Preliminary Level
- Intermediate Level
- Pony, Horse, Pair
- Pony, Horse, Pair
- Pony, Horse, Pair

**Friends of Plum Creek Carriage CDE (includes listing in program)**

- Bronco.....\$10.00
- Vaquero.....\$25.00
- Sam Bass.....\$50.00
- Matt Dillon.....\$75.00

**“Best of” Sponsor (includes listing in program).....\$25.00**

- Best Dressage
- Best Cones
- Best Marathon
- Training, Preliminary, Intermediate
- Training, Preliminary, Intermediate
- Preliminary, Intermediate

#### Program

Page size is 8 ½ x 11; black and white format. Add \$50 for color for front and back covers only. Any artwork submitted, must be camera ready or electronic—electronic is preferred.  We will create your ad for you if you don't have camera-ready art.	Opportunity	Price*	Program
	Business Card	\$15.00	3 ½" w X 2" h
	¼ page	\$50.00	3 ¾" w X 5 ¼" h
	½ page	\$75.00	7 ½" w X 5 ¼" h
	Full page	\$100.00	8" w X 10 ½" h
	Inside Front Cover	\$125.00	8" w X 10 ½" h
	Inside Back Cover	\$100.00	8" w X 10 ½" h
	Outside Back Cover	\$150.00	8" w X 10 ½" h

Cut Here -----

**To be included in the program, please MAIL BEFORE APRIL 01, 2010**

*Payment must accompany all sponsorship/advertising requests*

Please mail this form along with your advertising media. Please make checks payable to the **PLUM CREEK CARRIAGE CDE** and mail with your sponsorship to: Plum Creek Carriage CDE, c/o Chuck Leshikar, 1794 Old Lytton Springs Rd, Lockhart, TX 78644.

I am sponsoring: \_\_\_\_\_ I am placing advertising: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_ Phone number including area code: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-mail address (optional): \_\_\_\_\_ Web site url (optional): \_\_\_\_\_